ABSTRACT

An AV content processing device reducing unpleasantness caused to a user when a detection error occurs in detecting a CM section. A CM detection unit detects a CM section based on a power level of a sound signal in a stored AV content or the like, and acquires information indicating boundaries between the CM section and program sections. The user inputs, via a purpose reception unit, a view purpose to view the AV content. Boundary A boundary correction unit shifts, in accordance with the view purpose inputted by the user, positions of the boundaries (a start point and an end point) between the CM section detected by the CM detection unit and the program sections such that the detected CM section becomes long or short.